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GLOOMY HORIZONS:

THE UNCERTAIN FUTURE OF SOUTH AFRICA'S YOUTH

A TrendER/InfoQuest Report

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South Africa's youth grapple with a sense of uncertainty about their future, especially since the recent elections.

InfoQuest, a leading South African online research company recently conducted a survey amongst **300 youth** (aged 18–34 years) across different demographics to establish just how confident they feel in the future of the country post elections.

The research, conducted in June 2024, reveal the following key findings.

Confidence in South Africa post elections



Only **1 in 5 of the youth** surveyed feel very confident in the future of South Africa post elections.



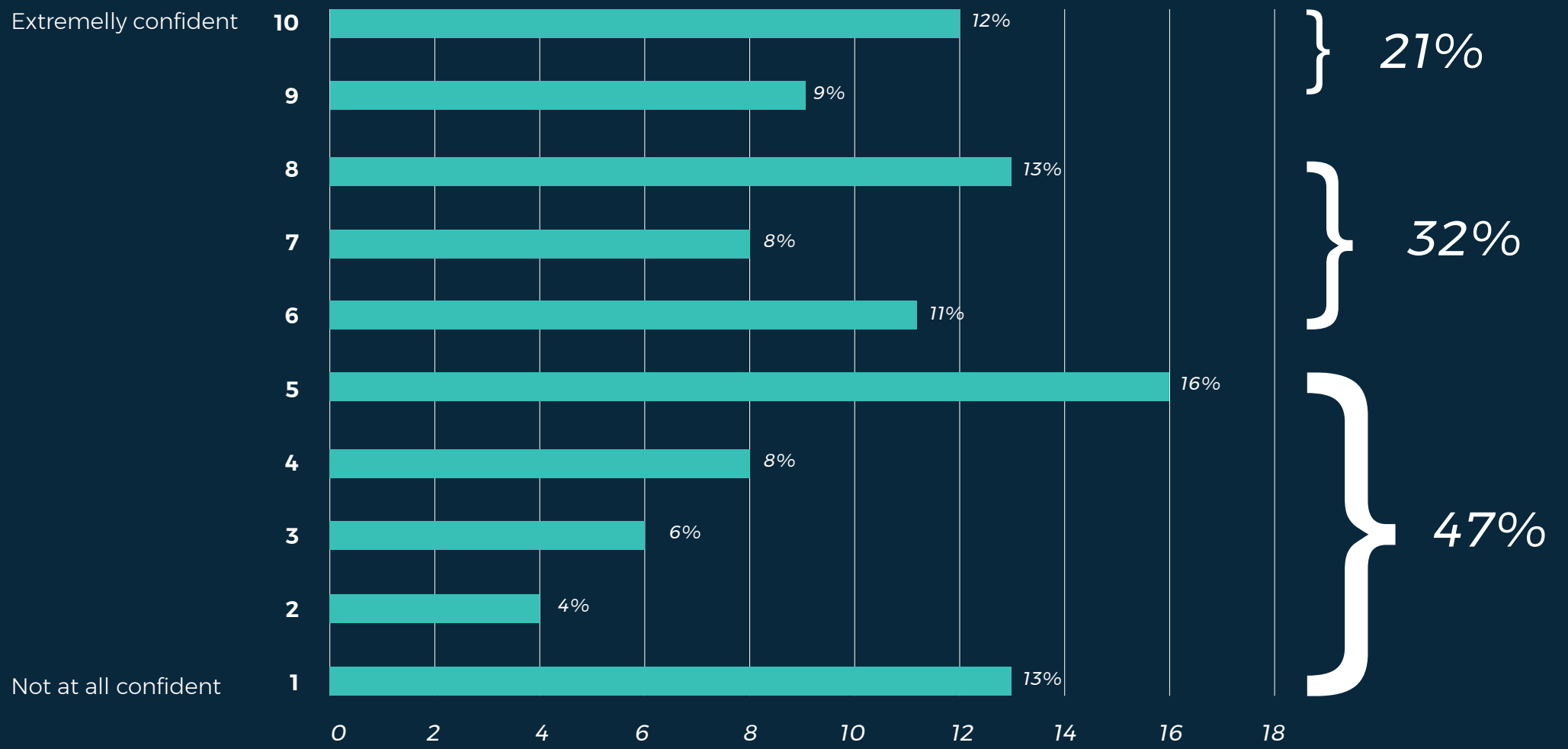
Close to **50%** are much less confident, giving ratings of 1–5 out of 10, with a third giving ratings of 6–8 out of 10.



Youth in KwaZulu-Natal are the most negative about the country's future, with only **15%** being very confident (giving a rating of 9 or 10).



Confidence in the future of South Africa



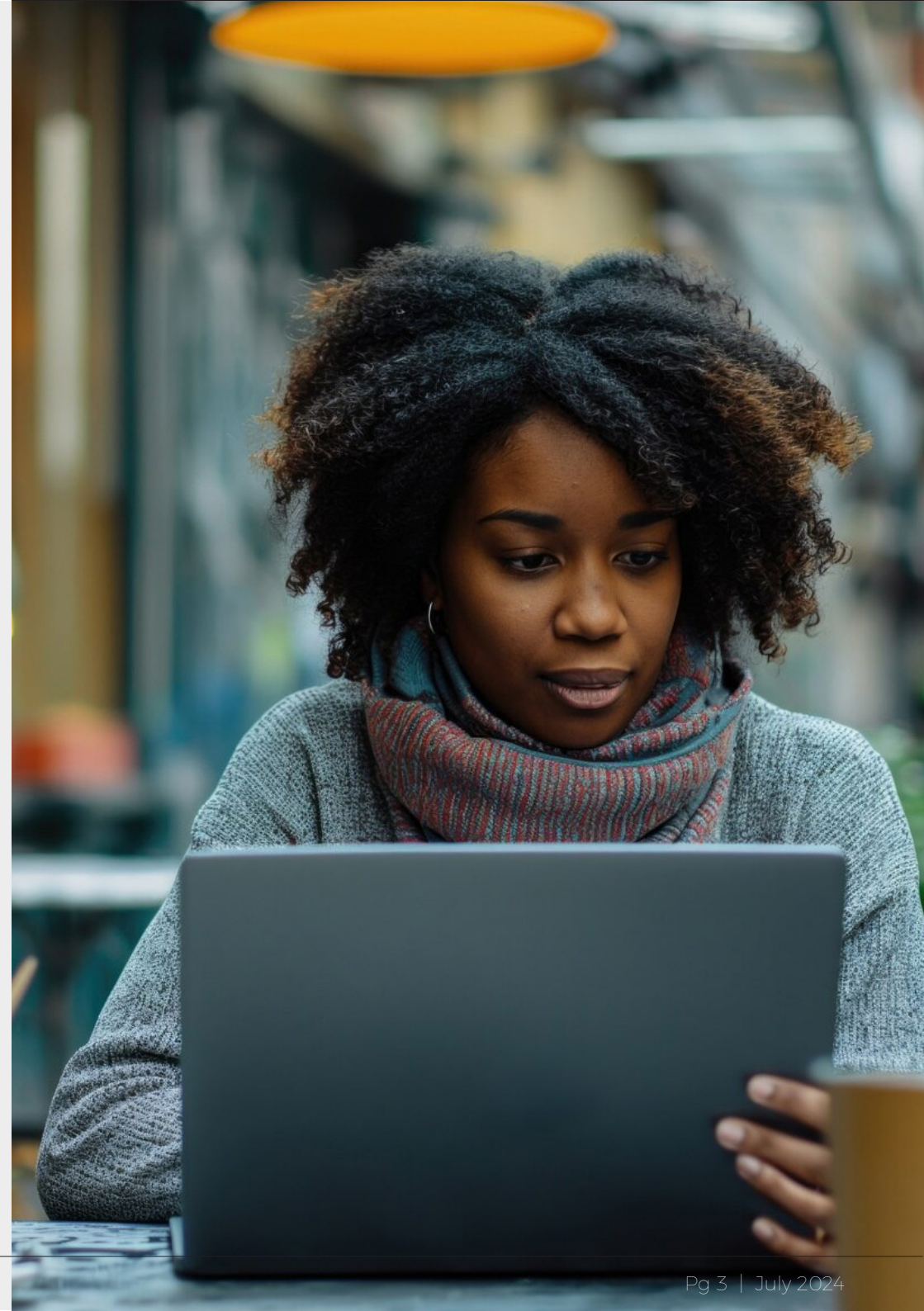
Most important factors for SA to focus on

Understandably, job creation is a priority for our youth.

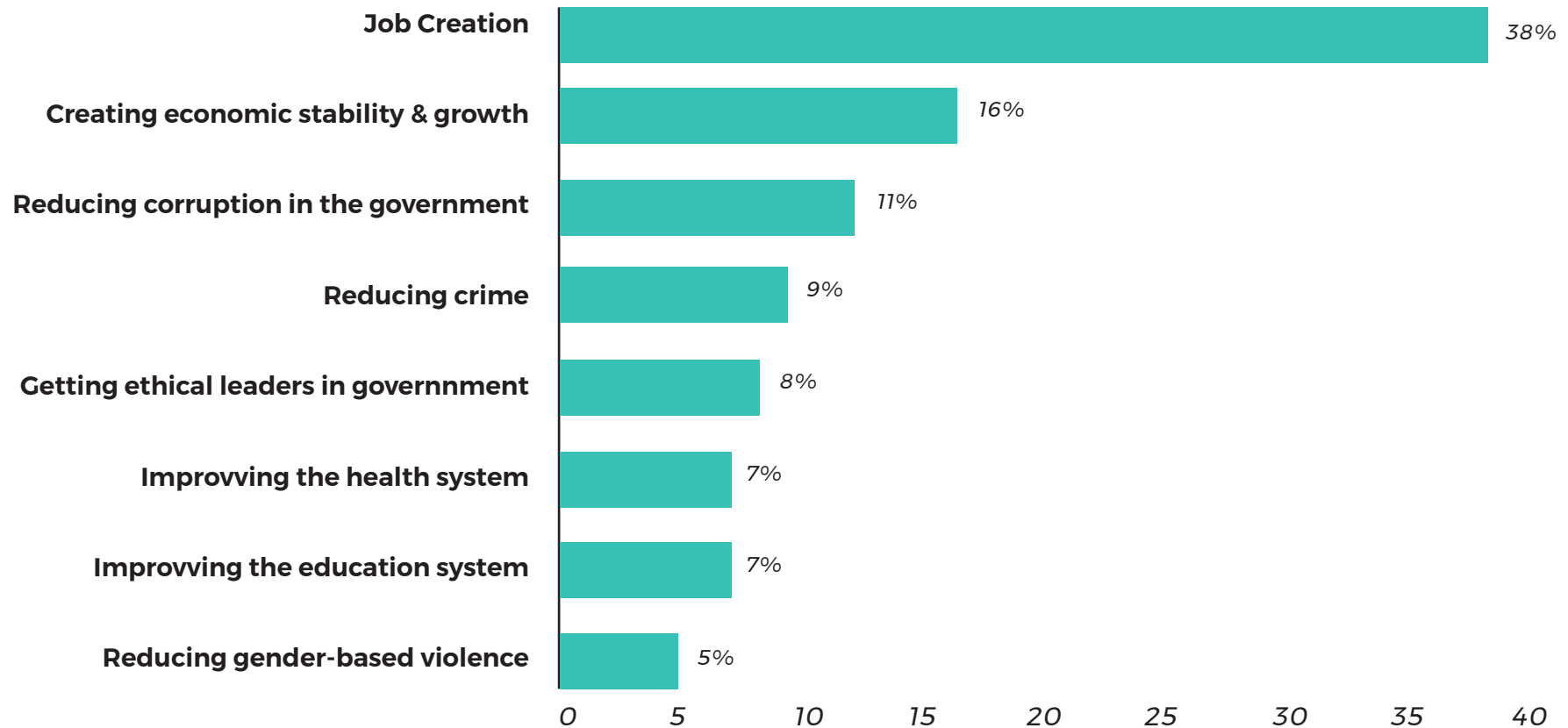
The high unemployment rate, even amongst those that are skilled or qualified, limits their financial independence, restricting their ability to build a future.

In addition, it contributes to a sense of frustration and hopelessness.

Interestingly, youth in the **Western Cape** equally prioritised job creation and reducing government corruption for the future.



Impotant factors



South Africa's youth are a powerful force with immense potential, but their dreams are overshadowed by a lack of opportunity.

'Prioritising job creation isn't just about economic growth; it's about unleashing the energy and innovation young people have,'

'Investing in sectors that create sustainable jobs and equipping youth with the necessary skills can empower South Africa's future leaders.

This fosters a confident generation and builds a stronger, more prosperous nation for all,'

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Infoquest is a subsidiary of TrendER, infoQuest was established in 2006 and is a leading South African online research company, also operating in Africa. They have the longest running consumer panel in SA, with approximately 40 000 panellists .

TrendER

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