

Share on Facebook Share

Share

Share on Twitter Share

Share

Share on LinkedIn Share

Share

Share on Email Share

Share

November is one of the most celebrated and exciting months of the year. The arrival of November is a reminder for many that the year is done with and the end of year celebrations are amongst us. Many people use this opportunity to prepare for the end of year celebrations and many start their celebrations during this time.

Many people are increasing their alcohol consumption during this time and find every reason to celebrate. During this time people are keen to try out new alcoholic beverages so they can have a clear list of items that they would like to drink during festive season.

We note that people will consume alcohol whether it is advertised to them or not, what entices people during this time is the new kid on the block. What new alcoholic beverage is being released and does it fit with the image of what I want to portray during this festive?

Share on Facebook Share

Share

Share on Twitter Share

Share

Share on LinkedIn Share

Share

Share on Email Share

Share